

AN INVITATION TO SPONSORS AND EXHIBITORS

Arctic Change 2014 will be an exclusive opportunity to:

- Gain exposure for your organization
- Demonstrate your commitment to Arctic research
- Enhance your visibility among influential leaders and decision-makers from the science, policy, private, and media sectors



ARCTIC CHANGE 2014

OTTAWA

8-12 DECEMBER - OTTAWA CONVENTION CENTRE
OTTAWA, CANADA

The Arctic is undergoing a major transformation. Climate change and modernization are bringing important issues, including the health of Northerners, melting sea-ice, intercontinental shipping, sovereignty, resource exploitation, and the environment, to the forefront of national and international agendas. Circumpolar nations face an increased urgency to expand the observational capacity needed to formulate strategies and policies that will minimize the negative impacts and maximize the positive outcomes of this transformation.

ArcticNet and its national and international partners invite you to Ottawa, Ontario, Canada for the international Arctic Change 2014 conference to be held at the Ottawa Convention Centre from 8-12 December 2014. With over 1000 participants expected to attend, Arctic Change 2014 will be one of the largest trans-sectoral international Arctic research conferences ever held in Canada.

Coinciding with the pinnacle of Canada's Chairmanship of the Arctic Council, Arctic Change 2014 will be THE meeting place for international researchers, students, policy and decision makers, representatives of government and non-government organizations, the private sector, northern stakeholders and media to discuss the global challenges and opportunities arising from climate change and modernization in the circum-Arctic.

www.arcticnetmeetings.ca/ac2014/

CONTACT

RÉAL CHOQUETTE

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SPONSORSHIP OPPORTUNITIES

Arctic Change 2014 will be an exclusive opportunity to gain exposure for your organization, demonstrate your commitment to Arctic research and enhance your visibility among influential leaders and decision-makers from the science, policy, private, and media sectors.

We invite you to consider the sponsorship opportunities described below and fill out the Sponsorship Form.

PLATINUM – \$15,000

Sponsorship recognition:

- Signage throughout the conference
- Full-page color advertisement in the program
- Three complimentary registrations
- One complimentary exhibitor booth
- Acknowledgement on the website and in the program
- Inclusion of your organization's literature in the delegate bag

GOLD - \$10,000

Sponsorship recognition:

- Signage throughout the conference
- Full-page color advertisement in the program
- Two complimentary registrations
- 50% discount on exhibitor booth
- Acknowledgement on the website and in the program
- Inclusion of your organization's literature in the delegate bag

STUDENT DAY - \$5,000

Sponsorship recognition:

- Signage throughout the conference
- Half-page color advertisement in the program
- One complimentary registration
- Acknowledgement on the website and in the program

POSTER SESSIONS - \$3,500

Sponsorship recognition:

- Signage in the Exhibit Hall
- Half-page color advertisement in the program
- Acknowledgement on the website and in the program

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SPONSORSHIP OPPORTUNITIES

PLENARY SESSION - \$3,500

Sponsorship recognition:

- Signage in the plenary session of your choice
- Half-page color advertisement in the program
- Acknowledgement on the website and in the program

TOPICAL SESSION - \$2,000

Sponsorship recognition:

- Signage in the topical session of your choice
- Acknowledgement on the website and in the program
- Half-page color advertisement in the program

GRADUATE STUDENT POSTER AWARDS - \$6,000

The Poster Awards consist of a series of first place (\$1000), second place (\$600) and third place (\$400) prizes in each of the following three categories: Social and Human Health Sciences, Marine-Natural Science and Terrestrial-Natural Science. The Poster Awards Ceremony will be held during the Thursday evening banquet.

Sponsorship recognition:

- Signage at the Poster Awards Ceremony
- Verbal recognition during the Poster Awards Ceremony
- Acknowledgement on the website and in the program

We will be happy to customize a sponsorship package that will suit your organization's interests and needs.

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SPONSORSHIP OPPORTUNITIES

ARCTIC INSPIRATION PRIZE SPONSORSHIPS

AWARDS CEREMONY - \$5,000

Sponsorship recognition:

- Signage during the awards ceremony
- Half-page color advertisement in the program
- One complimentary registration
- Acknowledgement on the conference website and in the program
- Acknowledgement on the Arctic Inspiration Prize website

NORTHERN PERFORMANCE - \$5,000

Sponsorship recognition:

- Signage during the awards ceremony
- Half-page color advertisement in the program
- One complimentary registration
- Acknowledgement on the conference website and in the program
- Acknowledgement on the Arctic Inspiration Prize website

ARTWORK FOR PRIZE WINNERS - \$5,000

Sponsorship recognition:

- Signage during the awards ceremony
- Half-page color advertisement in the program
- One complimentary registration
- Acknowledgement on the conference website and in the program
- Acknowledgement on the Arctic Inspiration Prize website

RECEPTION - \$5,000

Sponsorship recognition:

- Signage during the awards ceremony and the reception
- Half-page color advertisement in the program
- One complimentary registration
- Acknowledgement on the conference website and in the program
- Acknowledgement on the Arctic Inspiration Prize website

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EXHIBITORS

As an exhibitor at Arctic Change 2014, your organization will have the opportunity to reach a wide range of audiences including scientists, research organizations, logistics providers, policy- and decision-makers, Northern residents, as well as private sector and non-governmental organizations interested in the changing Arctic.

If you or your organization has an interest in Arctic issues, attendance at this conference should not be missed. To encourage networking and showcase your organization's products and services, the Exhibit Hall will also be host to receptions, poster sessions and coffee breaks throughout the week.

All exhibitors will be acknowledged in the conference program and on the website, along with a 50-word description of their organization and logo. If you are interested in hosting a booth at the conference, please fill out the Exhibitor Form.

BOOTH FEE

The fee for exhibitors is \$1,695 CAD (including HST) and includes:

- 10' x 10' exhibit booth:
 - » 8' high back drape and 3' high side rails
 - » 6' skirted table
 - » 2 chairs
 - » 1 wastebasket
- One free registration providing entry to all scientific sessions, lunches, the Arctic Inspiration Prize Awards Ceremony and the banquet
- Coffee breaks served in the Exhibit Hall
- Acknowledgement in the Arctic Change 2014 program and on the conference website

BOOTH ASSIGNMENT

The floor plan indicating booth locations is available in this document and on the Arctic Change 2014 website, where it will be updated regularly as the booths are assigned. Exhibitors are asked to consult the website before filling out the Exhibitor Form to select their preferred locations (1st and 2nd choices). Booths will be assigned on a first come, first served basis. An email confirming the location of your booth will be sent to you as soon as possible.

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REGISTRATION AND BOOTH STAFFING

Each booth fee includes full registration for one organization representative who will staff the booth during the meeting. Additional representatives must pay the regular registration fee to attend scientific sessions, lunches, the Arctic Inspiration Prize Awards Ceremony and the banquet. A confirmation email will be sent to you indicating your booth number as well as exhibitor registration instructions.

PROGRAM ACKNOWLEDGEMENT

Exhibitors are requested to submit their logo and a 50-word description of their organization no later than Monday, 20 October 2014 to be acknowledged in the hard copy version of the conference program. Texts received after this date will be included in the electronic version only.

IMPORTANT DATES

20 October 2014	Submission deadline for logo and 50-word description
8 December 2014	Exhibit set-up – between 13:30 and 17:00
12 December 2014	Exhibit take down – between 15:30 and 16:30

ADDITIONAL EXHIBITOR SERVICES

Additional information on shipping, material handling, availability of electrical services and Internet will be provided to exhibitors with their booth allocation confirmation.

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